

# **JOBSCAN WIDGET**

## EMBED JOBSCAN INTO YOUR SITE

When a widget request is received through our <u>widget page</u> the Jobscan team qualifies the site with considerations on traffic size, domain ranking valued through 3rd party resources, and market/niche association with Jobscan's core competencies.

All portions of the widget code must be retained in your use of the code or the widget affiliation will be terminated. If color customization is needed we can accommodate that request at no cost.

### WHAT DOES THE WIDGET DO?

The main Jobscan widget allows visitors to your website to scan their resume and job description within our tool and receive a match report directly on your site without having to log in or create an account. Widget users could also choose to see a sample match report if they do not have their resume and a job description on hand.

This process can be repeated twice per site user until the widget will redirect the user to www.jobscan.co where they can register for additional resume scans.

We also have other core feature widgets available which you can see and demonstrate on the <u>widget page</u>.

#### **IMPLEMENTATION**

If your site has been approved for a widget it will be sent via email, you can embed the entire iframe code on your site's backend or request that your IT/Engineering department do so.

If you have questions regarding implementation you can email us at <a href="marketing@jobscan.co">marketing@jobscan.co</a>

#### IS THIS WIDGET RIGHT FOR ME?

This widget is great for sites who would like to demonstrate:

- 1. The importance of resume keywords/language
- 2. The algorithms behind applicant tracking systems (ATS) and how they affect a candidate job search
- 3. What Jobscan is and how to get started using it
- 4. Authority on the subject of resumes and ATS

### WHAT OTHER OPTIONS ARE THERE?

If you're interested in further customization of your widget or wondering if something else is possible (we love innovation, so try us!) please email us at <a href="mailto:partners@jobscan.co">partners@jobscan.co</a>. Please note that our custom solutions are available on a case-by-case paid partnership level.